

ISDH 2012 Exhibition of Holography, MIT Museum Call for submissions now closed

On the occasion of the ninth International Symposium of Display Holography taking place at MIT June 25 – 29, 2012, the MIT Museum will mount an exhibition featuring works of the ISDH community. The exhibition will present the state of the art of display holography to the MIT community and the visiting public.

Originated in 1982 by Professor Tung H. Jeong at Lake Forest College in Illinois, USA, ISDH provides time and setting for pioneers across disciplines to share information and techniques in display holography, seeding advancements and building community in the field.

Call to Holographers

The MIT Museum extends a call to the international community of holographers for works that represent the leading edges of display holography. An ISDH Advisory Committee and the MIT Museum will select works for the ISDH 2012 exhibition. Selected pieces will be displayed in the MIT Museum's dedicated holography Gallery.

Selection Criteria and Process

The purpose of this exhibition is to excite and inform the MIT community and the world public about display holography, and to complement the paper presentations during the ISDH symposium. The call is directed to individual practitioners and firms whose works demonstrate, e.g., through artistic and / or technical innovation, the uses and the potentials of display holography. All types and sizes of holograms will be considered. Competitive works will inform and expand the existing concept of display holography by demonstrating emerging cultural, research and commercial applications.

A specially appointed ISDH Advisory Committee will review all submitted works and make recommendations to the Director of the MIT Museum. The selection process will include aesthetic, technical and practical considerations. The Director of the Museum will review these recommendations with Museum staff before reaching a final decision about the holograms to be included in the ISDH 2012. The Museum's decision on the selection of holograms will be final.

Submission

All submissions will be online. Content must be appropriate to the Museum environment that is open to the public including children. Proposals must include the following for up to three works.

- Description of the work including title, date, creator(s), holographic method
- Significance of the work, e. g., artistic, technical, commercial, social
- Installation requirements, e. g., mounting, lighting angle, distance, source and / or fixture

- Images and / or video
- Please limit submissions to 10MB.

Submit to riskin@mit.edu

Installation Information

The MIT Museum will work as closely as possible with holographers to realize the most favorable installation and lighting of holograms for the exhibition. Holograms will be installed by the Museum and will be accompanied by credit and caption information. The Museum will provide lighting equipment to the extent possible, but in special cases will request support and / or equipment from the holographer.

Shipping

All artworks should be packed and shipped by FedEx expedited service. This will ensure that FedEx will insure the package in transit. If the hologram and associated equipment are not packed by FedEx and then damaged or lost in transit, MIT insurance will not cover the damage or loss.

The MIT museum will cover the cost of packing and transport by providing the MIT Museum's FedEx account number, or reimbursement. If FedEx is not an option, a comparable international shipping service can be used if approved by the MIT Museum Registrar—more specific packing/shipping instructions to follow.

MIT insurance will cover the selected holograms on the premises of the MIT Museum as valued on the shipping documents.

MIT will not cover any customs fees. The shipment must specify temporary stay in country for no customs charge. Please become familiar with your country's import and export policies.

The MIT Museum

The MIT Museum has expanded to better realize its mission of engaging the broader community with MIT's research. Two important stages in the physical expansion and improvement of the Museum have been realized: the Mark Epstein Innovation Gallery opened 29 September 2007, nearly 6000 square feet of high-profile space on Massachusetts Avenue. Since the opening of the Innovation Gallery, it has quickly grown to be a forum, an information source and a window on MIT. In 2010, a significant portion of the Museum's second floor was renovated for the MIT 150 exhibition, a showcase of MIT's history of scientific discoveries, technological innovations and cultural achievements. The new Thomas Peterson Gallery offers more than 6000 square feet of space for changing exhibitions in all areas of the Museum's interest.

The MIT Museum has the largest and most comprehensive collection of holograms in the world. Historic holograms in the collection include the first reflection holograms, the first laser transmission hologram and the first white light transmission hologram. Artworks by pioneers and current leaders in the

field make up a significant part of the collection, representing the history and manifold strength of holography as an artistic medium. In addition to holograms, the collection includes the archives of New York's Museum of Holography (MOH), as well as photographs, slides, films, videotapes, audiotapes, and a research library of holography-related publications.

The MIT Museum continues to build upon the collections acquired from the MOH in 1993. Through its Holography and Spatial Imaging Initiative, the MIT Museum is committed to supporting the advancement of holography and to creating opportunities for the public's engagement with and understanding of holography.

For more information on the MIT Museum's holography collection and activities:
<http://web.mit.edu/museum/collections/holography.html>

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